

WOMEN'S ENTREPRENEURSHIP IN THE AMERICAS (WEAMERICAS)

[Women's Entrepreneurship in the Americas \(WEAmericas\)](#) is an initiative that uses public-private partnerships to increase participation of women in the economy and address three key barriers that women face when they undertake and develop SMEs — access to training and networking, access to markets, and access to financing. Research shows that women-owned SMEs are significant accelerators of economic growth. This program aims to invest in small and medium enterprises (SMEs) owned by women in order to impact economic and financial development.



Women's Entrepreneurship in the Americas

SIXTH SUMMIT MANDATE:

To promote economic growth with equity and social inclusion by strengthening cooperatives, micro, small, and medium-sized enterprises, including cultural industries, in addition to grassroots economic initiatives and other production units, innovation, and competitiveness in the countries of the Americas. (Poverty, Inequality and Inequity)

ACTIONS:

- Provide training and guidance to women entrepreneurs in Latin America and the Caribbean with a focus on business growth.
- Support initiatives for market access in countries throughout the region.
- Establish and expand initiatives to facilitate access to credit and other financial services for SMEs owned by women.

SEE ALSO:

- [Women Entrepreneurs in the Americas Small Grant Recipients Announced.](#)

PARTNERS:



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