

The Future of the Americas

Monterrey, N.L., 9 - 10 January, 2004
(Program as at 18 December 2003)

Objective:

- To help to define a vision for the future of the Americas, producing concrete and viable proposals for the integration of the continent, with a focus on three particular areas:
 1. the knowledge age;
 2. competitiveness; and
 3. economic and social development beyond free trade agreements.
- Participants will be high-level and well-known people from the American continent. They will be from the academic, political and business sectors.

Framework:

- The event will be held before the Special Summit of the Americas which will take place on 12 and 13 January, 2004.
- It will be held in the Monterrey Museum of Contemporary Art (MARCO).

Organizers:

- Government of the State of Nuevo Leon;
- Monterrey Institute of Technology and Advanced Studies (Tec de Monterrey);
- Autonomous University of Nuevo Leon; and
- The University of Monterrey.

Format:

- Inaugural keynote speech;
- Three round tables, each with a moderator and panelists;
- Plenary closing session, involving all participants;
- Closing keynote speech;
- Message from the Governor of Nuevo Leon.

Subjects:

- Integration of the Americas in the Knowledge Age;
- Integration of the Americas and Government and Private Sector Competitiveness;
- Integration of the Americas and Economic and Social Development beyond Free Trade Agreements.

Friday, 9 January 2004

- 09:00 Registration
- 09:45 **Welcome Message by the Governor of Nuevo Leon, Lic. José Natividad González Parás**
- 10:00 **Keynote Speech: Enrique Krauze**
Director General of *Editorial Clío*
- 11:00-11:30 Break
- 11:30-14:00 **First Panel: Integration of the Americas and the Knowledge Age**
- Moderator: **Rafael Rangel Sostmann** (Tec de Monterrey)
- Panelists: **Michael M. Crow**
President of Arizona State University
- Carl Dahlman**
The World Bank Institute
Knowledge for Development Program
- Donald R. Lessard**
Deputy Dean
MIT Sloan School of Management
- Thomas F. Malone**
North Carolina State University
- Individual papers from each of the panelists (20 minutes each).
 - Panel discussion, question and answer session, preliminary conclusions from the Rapporteur and the Moderator.
- 14:00 Break. Transfer to lunch venue
- 14:30-16:15 Lunch for panelists and special guests. MARCO
- 16:15-16:30 Break. Move to the Central Patio of the MARCO
- 16:30-19:00 **Second Panel: Integration of the Americas and the Competitiveness of the Public and Private Sectors.**
- Moderator: **José Antonio González Treviño** (U.A.N.L.)
- Panelists: **Rodrigo Carazo**
Ex- President of Costa Rica
- Larry R. Faulkner**
President The University of Texas at Austin
- Jaime Lomelí Guillén**
Director General of *Industrias Peñoles*

Thomas F. McLarty
Kissinger McLarty Associates, USA

Fernando Molina Vallejo
Ambassador of Chile in Mexico

19:00-20:30

Break. Transfer to the *Palacio de Gobierno*

20:30-23:00

Dinner. *Palacio de Gobierno*, Treasury Patio

23:00

Transfer to hotel

Saturday, 10 January 2004

8:30-9:15 Breakfast in the hotel
9:30 Transfer to the MARCO
10:00-12:30 **Third panel: Integration of the Americas and Economic and Social Development beyond Free Trade Agreements.**

Moderator: **Francisco Azcúnaga** (UDEM)

Panelists: **Nancy Birdsall**

President, Center for Global Development

Frank Rolando

Director of the Social Development Division
Economic Commission for Latin America and the Caribbean

James K. Galbraith

University of Texas

Peter Hakim

President, Inter-American Dialogue

Alan Stoga

President, Zemi Communications

12:30-12:45 Break

13:00-13:45 **Keynote Speech: Enrique Iglesias
President of the Inter-American Development Bank**

14:00-14:30 **Message from the Governor of Nuevo Leon, Lic. José Natividad González Parás**

14:30 - 16:00 Lunch

16:15 - 20:00 **Round table. Relevance and application of the conclusions of the conference; some additional ideas on integration and equity in the Americas**

Participants: **All the panelists**

John J. Audley

Carnegie Endowment

Jennifer Bremer

Director, Washington Center
Kenan Institute of Private Enterprise
University of North Carolina at Chapel Hill

Inés Bustillo

Director of the Washington Office of the United Nations
Economic Commission for Latin America and the Caribbean

Eliana Cardoso

George Washington University

Robert Devlin

Inter-American Development Bank

Nora Lustig

Rector of the University of the Americas

Isidro Moral

Dean of the School of Social Sciences

University of the Americas

Sylvia Ostry

Distinguished Research Fellow at the Center for
International Studies, Munk Centre, University of Toronto

Stephen Randall

University of Calgary

Isabel Studer

Latin American Faculty of Social Sciences

Sidney Weintraub

Director of the CSIS Americas Program